

VT NEWS FLASH WINTER 2017 / 2018

18TH OF NOVEMBER > 8TH OF MAY

HIGHLIGHTING VAL THORENS' MAJOR NEW DEVELOPMENTS



Val Thorens

If you're reading this press pack whilst online, click  to dive into the experience by video and  to download pictures.

NEW ESTABLISHMENTS

5-STAR MONTANA LODGE RESIDENCE

Chic, relaxed, Val Thorens-style luxury

A new cocoon is opening its doors in Val Thorens as the Montana Village continues to raise its game, constructing a new 5-star residence. Founded on the spirit of conviviality, the 17 south-facing hotel-serviced apartments offer a contemporary chalet atmosphere with views over the slopes. The new residence shares **Val Thorens' characteristic relaxed luxury style**, whilst also boasting direct access from the ski room to the slopes (perfect for families), with the meeting points for ski lessons and the French Ski School Pioupiou Club located just opposite.

Opens on the 16th of December.

17 apartments for 4, 6 and 8 people, 1 Thalgo spa with a swimming pool, sauna, steam room and 2 treatment rooms.

Price: From 1,635€ per week

Information and booking:

www.village-montana.com - +33 (0)4 26 78 26 78



LAC DU LOU MOUNTAIN REFUGE

Immersing you in the heart of nature

The pearl of the Belleville Valley, Vallon du Lou offers a wild mountain break between Val Thorens and Les Menuires. Accessible by off-piste skiing from the ski area or on snowshoes, tucked away in the Vallon is a frozen lake where you can go ice diving.

Belleville Valley council has invested 1.2 million euros in this large-scale project in order to provide hikers and skiers with a new restful haven above Lac du Lou. Part of the original refuge which has also undergone renovation, **this typical mountain chalet can sleep 31 and boasts a large dining room as well as an on-site guardian to welcome hikers in summer/winter**. This is great news for lovers of hiking, who will be able to enjoy a nice meal at this magical site or even stay for a night under the stars.

Information and booking:

Les Belleville Guides Office
+33 (0)4 79 06 09 51 - guides-belleville@orange.fr



SUPERNOVA

The clothing deli

A breath of fresh air is blowing through Péclet shopping centre, where Val Thorens local Amélie is opening her concept store Supernova; unloading baskets of fresh fruit and trendy clothes. **The concept: enjoy fresh, healthy cuisine while shopping - girls, this place was made for you!**

Say goodbye to croissants and coffee before heading out to tackle the slopes; former pro-freerider Amélie will be sharing her recipes for vitamin-packed breakfasts.

To make the most of the sunny days, head to the shop's adjoining terrace with its little tables overlooking Péclet Square and the summit of the same name. There's no fish or meat on the bistro menu, **the dishes are all vegetarian, some are vegan**, and there are even **gluten-free options** such as delicious chestnut-flour waffles.

BRANDS: C Soon, Maison Scotch, Ugg, Obey, Volcom...

Informations : Supernova – Galerie Péclet 8am to 8pm.



AN ADDITIONAL IGLOO-POD!

For its third season since opening, the 5* Pashmina refuge hotel is putting up on its roof a new Igloo Pod for fans of polar expeditions. And this year, to take the experience to the next level, both Igloos have been fitted with Finnish hot tubs!

Information and booking:

www.hotelpashmina.com - +33 (0)4 79 00 09 99



ON THE SLOPES

A NEW GONDOLA LIFT IN MORAINÉ

SETAM, Val Thorens' ski lift company, has invested 14 million euros to provide skiers with even **more comfort by replacing the Moraine chair lift with a gondola lift** this winter. A highly prized sector among skiers of all abilities, the 10-seater cabins will provide easy, safe transportation.

The slopes served by the Moraine ski lift are ideal for beginners, who can now relax in the warmth and comfort of the gondolas on their journey!



A BLUE RUN IN THE SUNSHINE

A fourth blue run has been added to the Plein Sud sector, which goes to the top of the resort via **a lovely balcony route overlooking Val Thorens village**. Highly frequented, especially at the end of the day by skiers returning from the 3 Vallées, the slope makes it easy for skiers to get back to the top of the resort.

THRILLS

OLDIES RACING! BACK TO THE 80S

Calling all those who love speed and vintage cars, the Ice Driving Academy has just what you're looking for! Having had their glory days in the 80s-90s, these cars are now ready and waiting in the ice-circuit garage. Equipped with tyres designed for driving on ice, they offer their drivers adrenalin-packed thrills in the company of qualified instructors. A choice of 4 legendary models is available: BMW 316 (propulsion), Subaru Justy (4x4), Golf (Traction) and Ford Escort (Traction).

Rates: 120€ for 15 minutes and 210€ for 30 minutes of driving, with a choice of several vehicles.

Information and booking: Ice Driving Academy
+33 (0)6 74 78 25 13 - contact@icedrivingvalthorens.com

THE SPORTS CENTRE'S NEW DÉLIR'PARK

Val Thorens' Delir'Park extends over more than 630m², with 4 areas aimed at fans of acrobatics:

Crazy Challenge: a Wipe Out-style games module for groups of friends (5 maximum) to battle it out.

Ninja contest: when the timer starts, young Ninjas have to tackle a gym equipment obstacle course and get across it as fast as they possibly can.

Trampolineing: ideal for getting to grips with throwing the craziest of shapes: back and front flips, superman jumps, spinning jumps, 360° spins... all landing safely in an enormous foam pit. Sloping trampolines and a slack line round off the zone.

Iron Cross: with several modules combining running, weightlifting and climbing elements, the Iron Cross trail lets you work on cardiovascular and respiratory endurance, strength, flexibility, power, speed, agility, psychomotricity, balance and precision... In short, a complete fitness programme!

Rates: 14€ for 1hr – additional charge of 2.50€ for anti-slide socks – for the over 10s, minimum height 1metre 40cms

Booking:
Centre Sportif de Val Thorens - +33 (0)4 79 00 00 76



IN YOUR PLATE

MICHELIN-STARRED RESTAURANT: LES EXPLORATEURS*

Chef Josselin Jeanblanc and Hotel Pashmina's "Les Explorateurs" restaurant were awarded a Michelin star in 2017. Romuald Fassenet, Meilleur Ouvrier de France and Michelin-starred chef in his own right, was the mentor of this venture. Les Explorateurs offers a journey both on the plate and through its décor, which takes its inspiration from high mountain expeditions. Its chefs leave nothing to chance with delicacies that will send your taste buds on a journey between the land, the sea and the mountains: the chef's signature dish is Scallop carpaccio, vegetables in citrus vinaigrette and Petrossian caviar.

Open every evening except for Sundays, from 7.30 to 9pm. 30 covers. Set menus from 85€

Information and booking:
www.hotelpashmina.com - +33 (0)4 79 00 09 99



IL GUSTO ITALIAN BISTRO

A cosy and authentic new restaurant entirely dedicated to generous Italian cuisine is opening in Val Thorens at the foot of the slopes, facing Cime Caron.

The menu features classic Italian dishes, such as minestrone, osso bucco, tiramisu, panna cotta and a selection of antipasti, as well as lesser-known recipes like pizza pinsa romana made using potatoes and straciatella with saffron and parsley, or citrus-marinated salmon with balsamic vinegar, pine kernels and dill. Il'gusto is the place to go for **a drink before dinner** because in Italy, the "Aperitivo" is sacred! Stand at the bar or sit on one of the high stools and share borroncini fritti (fried mozzarella balls), platters of bresaola (air-dried salted beef)... and enjoy a glass of prosecco, a spritz cocktail or chilled limoncello.

And what's more: the bistro welcomes skiers to enjoy lunch on its huge terrace, admiring views over the mountaintops.

Information and booking:
www.restaurant-il-gusto.fr - +33 (0)4 79 00 12 29

EVENTS

18TH OF NOVEMBER 2017

VAL THORENS OPENING

25TH & 26TH OF NOVEMBER
GRAND PREMIERE



The launch of France's ski season

15 000  per day

60 brands

600 m 

4 600 tests

80% ski area opening

Val Thorens is rolling out the red carpet for the start of the ski season with free tests of all new ski and snowboard equipment, accessories and much more besides!

Professionals from the major brands including exclusive and alternative names will come together in Val Thorens to offer an exclusive sneak peek at innovations in equipment, clothing and accessories. Throughout the weekend, a number of activity zones will be run by professionals in their disciplines: mini snowpark, big air bag, snow scooter trampolining, ski touring area and carving zone. Non-stop entertainment in the brand village with a Happy Hour, games galore and lots of free gifts.

2ND & 3RD OF DECEMBER
ANDROS TROPHY



The best car and motorbike drivers will get together on the Alain Prost ice circuit to compete in the first stage of the Andros Trophy.

1ST TO 8TH MAY
APOTHÉOSE DAYS



This unmissable springtime ski event comprises a week of snowsports, skiing, celebrations, entertainment and shows. Free festival for everyone.

8TH MAY
LAST DAY OF SKIING!

OLYMPIC YEAR

FOR OUR CHAMPIONS AND XXL OPENING OF THE WORLD CUP CIRCUITS

Just two short months away from the Pyeongchang Olympic Games, which will be held between the 9th – 25th of February 2018, Val Thorens will open the Ski Cross and Snowboard Cross World Cup circuits. With two champion ambassadors in the discipline, Jean Frédéric Chapuis and Chloé Trespeuch, Val Thorens offers the ideal place for athletes to train, as well as a chance for them to chalk up some last minute points to join the teams representing France in the Olympic Games!



Lou BARIN – Ski Slopestyle: At 19, Lou Barin is dreaming of the Olympic Games. Already a silver medal winner in Slopestyle skiing in the Youth Winter Olympic Games at Hafjell (NOR), the young skier is competing to become part of the French freestyle elite.

THE CHAMPIONS TO FOLLOW...



Jean-Frédéric CHAPUIS – Ski Cross:


the Ski cross prodigy is defending his Olympic gold medal, a classic podium result he won flanked by Jonathan Midol and Arnaud Bovolenta, during an historic triple French win. Jean Fred's passion for Ski cross isn't something he does by halves; when he races he's usually there to win...!

Adrien THÉAUX – Super G, Descent:

Crowned French champion last winter in Val Thorens, Adrien is among the best descent and super giant skiers in the world.



Chloé TrESPEUCH – Snowboard

Cross: Chloe is familiar with the Pyeongchang slope because she won a podium position on the future Olympic slope in the 2015 World Cup. After having won the bronze medal at Sochi, she now has her sights set on the top step on the podium! 

FROM THE 7TH TO THE 9TH OF DECEMBER OPENING OF THE FIS CROSS ALPS TOUR

For the 7th consecutive year, Val Thorens is hosting two stages of the Ski Cross World Cup. This winter, Val Thorens opens the competition by organising the 1st stage of the world cup circuit. It has become a go-to resort thanks to its spectacular itinerary and warm welcome.

7th of December: Qualifications

8th of December: Finale 1

9th of December: Finale 2

12TH & 13TH DECEMBER SNOWBOARDCROSS WORLD CUP

After a sixteen year absence, France is once again hosting a stage of the Snowboardcross World Cup this winter in Val Thorens (12th-13th December), the home of vice world champion Chloé Trespeuch

PRESS CONTACTS

MONTAGNES REPRESENTATION LTD

Nadine Carle-Edgar

+44(0)7 905 25 24 60 - nadine@montagnes.uk.com

VAL THORENS TOURISM OFFICE

Emilie Rouzard - Mathilde Oyon - Bérangère Teillard

+33 (0)4 79 00 84 83 / +33 (0)6 20 01 56 81

emilie@valthorens.com / mathilde@valthorens.com / berangere@valthorens.com

Press room: www.valthorens.com/media